



2017 MARKETING OPPORTUNITIES

1. ANNUAL CHAPTER SPONSORSHIPS

BENEFITS	Platinum	Gold	Silver	Bronze
Annual Cost Member	\$1,200	\$750	\$500	\$250
Annual Cost Non-Member	\$1,790	\$1340	\$1,090	\$840
Exclusive to one per Industry	X			
First right to renew for total of 2 years	X			
Company Logo CAI-AL Banner by Level	X	X	X	X
Company Logo on all CAI-AL Event Flyers	X	X	X	X
CAI-AL Chapter Reps. at Events Free	3	2	1	
Company Logo / Link on cai-al.com	X	X	X	X
Recognition at CAI-AL Events	X	X	X	X
Networking Opportunity – Events	X	X	X	X
Access to Membership Directory	X	X	X	X
Company Logo in every eNewsletter Issue	X	X	X	X

2. EVENT / LUNCHEON SPONSORSHIP

\$300

- Your company will be introduced as the Luncheon / Event Sponsor.
- You will have a couple of minutes to speak about your company.
- Your company logo will be on a table.
- Your name and company name will be on the flyer going out to members and non-members.
- You may bring business cards, brochures, giveaways, etc. for promoting your company.
- You may set up an exhibit table to showcase your company **NEW IN 2017!**
- You will receive additional free attendance for two guests. (you +2 others)

3. LUNCHEON TABLE SPONSORSHIP - Reserved Table for 8 **NEW IN 2017!**

\$260

Invite 8 of your clients, employees and other guests and have a reserved table with your company name and logo displayed on a sign on your table and be recognized as a table sponsor at the beginning of the luncheon. Sponsorship includes 8 tickets (8 x \$20 plus \$100 sponsorship).

4. E-NEWSLETTER ADVERTISING

\$50 per issue

The chapter publishes monthly eNewsletters. 12 issues a year. Includes an ad (in the main text column, landscape format) per eNewsletter with link to your website.



2017 MARKETING OPPORTUNITIES REGISTRATION FORM

GENERAL INFORMATION:

Company _____
 Primary Contact _____ E-mail _____
 Address _____ Suite/P.O. Box _____
 City _____ State _____ ZIP _____
 Telephone _____ Fax _____ Website _____
 Primary Business Activity _____

CHAPTER SPONSORSHIPS

- Platinum Sponsorship \$1,200
- Silver Sponsorship \$500
- Gold Sponsorship \$750
- Bronze Sponsorship \$250

TOTAL \$ _____

EVENT SPONSORSHIPS

- January 2017 Luncheon \$300
- May 2017 Luncheon \$300
- Nov. 2017 Luncheon \$300
- March 2017 Luncheon \$300
- Sept. 2017 Luncheon \$300
- July 2017 Summer Social \$300

TOTAL \$ _____

LUNCHEON TABLE SPONSORSHIP – Reserved table for 8

- January 2017 Luncheon \$260
- May 2017 Luncheon \$260
- Nov. 2017 Luncheon \$260
- March 2017 Luncheon \$260
- Sept. 2017 Luncheon \$260

TOTAL \$ _____

E-NEWSLETTER AD SPACE

- January 2017 \$50
- April 2017 \$50
- July 2017 \$50
- Oct. 2017 \$50
- February 2017 \$50
- May 2017 \$50
- August 2017 \$50
- Nov. 2017 \$50
- March 2017 \$50
- June 2017 \$50
- Sept. 2017 \$50
- Dec. 2017 \$50

TOTAL \$ _____

PAYMENT (Check one)

TOTAL \$ _____

- Check Enclosed (Made payable to CAI Alabama Chapter)
- Check will be mailed (Address: CAI Alabama Chapter, 429 Green Springs Hwy, Birmingham, AL 35209)

With my signature below, I affirm that I am authorized to make the above commitment on my company's behalf. I have read and understand the benefits associated with this sponsorship and agree to pay in accordance with CAI Alabama Chapter payment terms. I understand that this form becomes a contract when signed.

Authorized Signature _____

Date _____